

NON-HALAL BEVERAGES AT FDM2026

BIG BUSINESS. REAL BUYERS.



SHOWCASE YOUR BRAND AT FOOD & DRINKS MALAYSIA BY SIAL 2026

From alcoholic beverages and fermented drinks to innovative craft and functional non-halal beverages, FDM2026 connects non-halal beverage brands with serious buyers, distributors, importers, and hospitality players from Malaysia and across the region.

ACCESS SERIOUS BUYERS



Meet distributors, importers, hospitality groups, and duty-free operators sourcing beverage brands.

GATEWAY TO ASEAN MARKETS



Position your brand in Malaysia's growing tourism and hospitality economy.

LAUNCH & PROMOTE NEW DRINKS



Introduce craft, premium, and innovative beverage products to trade professionals.

WHY EXHIBIT IN THE NON-HALAL BEVERAGE SEGMENT AT FDM2026?

✔ **TARGETED B2B AUDIENCE**

Meet importers, distributors, retailers, hotel groups, bars, restaurants, and duty-free buyers actively sourcing beverage products.

✔ **GATEWAY TO MALAYSIA & ASEAN**

Position your brand in one of Southeast Asia's fastest-growing consumption and tourism markets.

✔ **HIGH-INTENT TRADE PLATFORM**

FDM is a business-driven exhibition, built for lead generation, partnerships, and export opportunities.

✔ **BRAND VISIBILITY AMONG DECISION MAKERS**

Launch, sample, and showcase your beverages directly to industry professionals.

✔ **PART OF THE GLOBAL SIAL NETWORK**

Leverage international reach and credibility to expand beyond borders.

PRODUCT CATEGORIES YOU CAN LIST

🍷 Alcoholic beverages

🍷 Craft beer & cider

🍷 Wines & spirits

🍷 Fermented beverages

🍷 Cocktail & mixer brands

🍷 Premium & functional beverages

🍷 Innovative beverage concepts

BE WHERE THE BEVERAGE INDUSTRY DOES BUSINESS

Exhibit in the Non-Halal Beverage Segment at FDM2026 and connect your brand with the buyers that matter.

**SECURE YOUR PARTICIPATION TODAY!
EXHIBIT WITH US!**



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