



Packaging & Processing

FOOD & DRINKS
MALAYSIA by SIAL

2 - 4 JULY 2024
MITEC, KUALA LUMPUR

A Showcase For The Future of Packaging & Processing

Food & Drinks Malaysia by SIAL 2024 brings in a dynamic platform that explores the latest **TRENDS, INNOVATIVE TECHNOLOGIES, and SUSTAINABLE** practices of **Packaging and Processing in the F&B industry**, from 2 – 4 July 2024 in MITEC, Kuala Lumpur.

Traditionally seen as separate realms, processing and packaging are now converging to meet the demands of today's business and regulatory landscape. The industry has seen significant growth in recent decades. Today, packaging and processing plays a vital role in modern technology life.

"The **global packaging market is anticipated to grow by nearly 3% annually from 2018 to 2028**. This growth trajectory is projected to elevate the market value to exceed \$1.2 trillion."

Smithers' study , The Future of Packaging: Long-Term Strategic Forecast to 2028

Overview of FDM2023



91.2% were satisfied exhibiting at Food & Drinks Malaysia by SIAL 2023



17% Visitors Looked For Packaging & Processing products At FDM2023

"Anticipate significant growth in the Global Food and Beverage Processing Machine market from 2023 to 2031. Key Asian markets include **Japan, South Korea, and Southeast Asia, each with impressive CAGR percentages over the next 6 years**. The market is projected to reach **USD 91.07 billion by 2028, with a 5.1% CAGR.**"

Food and Beverage Processing Machine Market [2024-2031]

Key Factors Driving F&B Packaging and Processing Market Potential in Malaysia



Tech-Driven
Competitiveness



Sustainable
Packaging Boom



Meeting
Consumer
Demands



Global Export
Potential



Halal Packaging
Expertise

Did you know?

Given Malaysia's proficiency in Halal products, companies offering halal-compliant packaging solutions have the potential to cater not just to the local market but also to the broader global halal food industry. This presents opportunities for local companies to thrive.

What advantages await exhibitors in this exclusive segment?

- Complimentary Marketing Coverage
- Targeted Exposure with local and international buyers
- Network with Industry Leaders and Innovators
- Showcase Products and Solutions
- Market Expansion
- Forge Strategic Partnerships
- Visibility in Specialized Media

Our 2023 exhibitor feedback

"Participating in the Packaging and Processing segment at FDM2023 was a game-changer for our business. The exposure and connections we gained were invaluable. Looking ahead for even trending show in FDM2024"

Astronova Inc

Interested about contributing your solutions to shape the future of Packaging and Processing in the F&B industry?

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Get in touch with us to secure your spot at FDM2024!

For inquiries, contact us at sales@fooddrinksmalaysia.com or call us at 03 – 7931 1177

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